Anne Roos
Celtic Harp Music
P.O. Box 15190
South Lake Tahoe, California 96151 USA
Phone 800-255-6318
http://www.celticharpmusic.com - anne@celticharpmusic.com

For Immediate Release--December 5, 2008

A Superb Manual for Anyone Wanting to Break Into the World of Wedding Gigs (Or Any Gigs)

On the online book review website, Bookpleasures.com, Norm Goldman praises Anne Roos' **The Musician's Guide to Brides: How to Make Money Playing Weddings** as a superb manual for any gigging musician, because, "many of the principles explored can be adapted to most musical engagements. His complete review was posted on Bookpleasures.com:

"If you are a musician and your looking for another avenue of revenue, you may want to pick up a copy of Anne Roos' **The Musicians' Guide To Brides: How To Make Money Playing Weddings**. Although, I have not done any extensive research on the subject, I doubt if there is any other manual on the market that is as comprehensive as this one pertaining to wedding gigs.

Roos commenced in her musical career in 1983 playing the Celtic Harp. Her initial gigs were with Renaissance fairs where she became quite popular and this led to receiving many requests to perform at weddings and corporate events. She has been performing at weddings for more than twenty-five years and she also regularly appears on radio and television. In addition to her music career, Roos has served on the Board of the Lake Tahoe Wedding and Honeymoon Association and is a member of the Association of Bridal Consultants. As a professional musician and arranger, she has served on the Board of Governors of the San Francisco Chapter of the Recording Academy.

Roos carefully divides her three hundred and twenty-one page manual into fourteen chapters and also includes three appendices where she discusses a repertoire to get started, netiquette for wedding musicians and suggested further reading.

The gamut of topics covered run from creating the right mindset to perform at weddings, to what it takes, your wedding music inventory, setting your fees, performance agreements, promotion and

advertising, exhibiting at bridal fairs, selling your services to the bride, dealing with various intermediaries as booking agents, wedding coordinators, mother of the bride, the groom or other family member and friends, relations with the bride and avoiding problems, preparation for the wedding day, hiring a roadie, and following up with clients. In addition, sprinkled throughout are various worksheets and other documentation that will no doubt prove to be of great assistance such as the equipment inventory worksheet and checklist, the wedding music inventory worksheet, a sample performance agreement, what to include in your promotional materials, bridal fair worksheet and checklist, sales call checklist, and the wedding day timeline and checklist.

All are presented in a user-friendly, step-by-step format that will help you tap into a fifty billion dollar industry where opportunities are overflowing when you consider that there are over 2.4 million weddings performed each year in the USA alone.

It should be pointed out, as Roos mentions in the Preface, her own experience performing at weddings is diverse, but by no means complete. Consequently, in putting together her manual she has received input from various individuals who are tied into the wedding event business such as coordinators, booking agents, celebrants, and ceremony reception managers.

Throughout the manual, Roos underlines one vital facet of playing at weddings and that is that it is important to have a clear communication between the bride and her musicians. After all, it is her big day and unlike other gigs where you can just about play anything you feel like, it is important to realize that she is the one who is in charge. She gets to select the special music that will make her wedding day magical. Wedding musicians are an important member of the team that participate in the wedding, however, they should keep in mind at all times that their role is not to upstate the bride.

Easy to use, clearly laid out, and very well-written, this is a superb manual for anyone wanting to break into the world of wedding gigs or for that matter any gigs, as many of the principles explored can be adapted to most musical engagements."

About the author of this review—Norm Goldman is the Publisher and Editor of Bookpleasures. In addition to contributing reviews to Bookpleasures, Norm contributes to Amazon, where he is ranked among the top 400 reviewers, Americanchronicle and Searchwarp, where he is likewise ranked among the top reviewers.

The Musician's Guide to Brides: How to Make Money Playing Weddings is published by Hal Leonard Books and can be bought at any book, music or online store, including Amazon.com, SheetMusicPlus.com, Barnes & Noble, and Borders. For more information on where to purchase this book, go to www.HalLeonard.com. Autographed copies can be purchased at www.celticharpmusic.com.For more information about Anne Roos, please visit her website at www.celticharpmusic.com, with speedy holiday shipping available.

For more information about Anne Roos, visit her website at www.celticharpmusic.com.

****